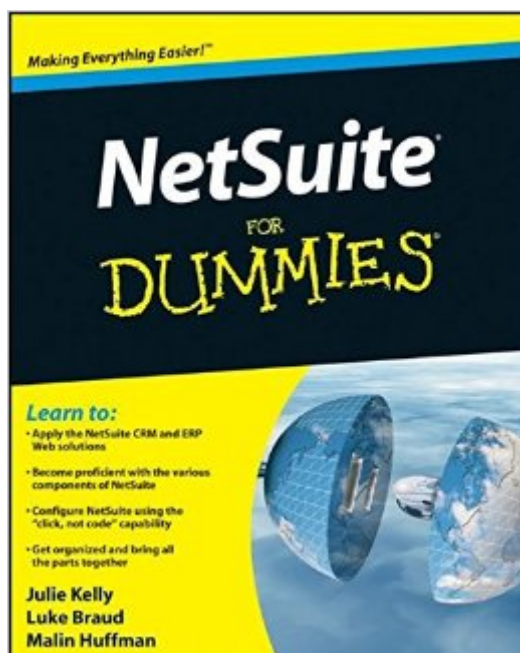


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# NetSuite For Dummies



## Synopsis

NetSuite is an easy-to-use, customizable enterprise software for running your business. Part I explains NetSuite basics everyone should know. Part II focuses on tracking money (accounting, AR, AP, and managing inventory). Parts III, IV, and V explain how to sell and market your products, take care of customers, and sell goods online with NetSuite. Part VI describes how to gauge your progress using dashboards and analytics. Bonus chapters provide information about scripting, customization, and setting up your Web site (see the Downloads tab). Table of contents: Part 1: NetSuite Basics Part II: Using NetSuite's Various Components Part III: How to use NetSuite for your specific business Part IV: Configuring NetSuite Part V: Getting organized with NetSuite. Bringing it all together Part VI: Advanced stuff Part VII: The Part of Tens

## Book Information

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## Customer Reviews

The book is nearly unusable if you do not already know NetSuite. For example, I wanted to add a user. After half a day bouncing between the index and the content, I eventually called a friend for help. The only reason I do not give it one star is that NetSuite itself is such an alien experience that I do not believe the book's badness can be entirely attributed to the book.

I waited for over 2 years for this book to come out (Netsuite has no manual- it's all on-line videos "webinars" or search the support index only). We have used NetSuite for our business for several years, but I know we don't use it nearly to it's strengths... and, since I am not great at figuring out "how the software categorizes my questions" I had really looked forward to a manual with at least a

scannable index. While this has an index, entries are limited to 1 page explanations of how to "personalize" the image on your screen- this book is totally worthless if you actually want to learn about how to use the software.

I'm halfway through this book and have to say I'm fairly disappointed. I'm a seasoned accounting professional and know that many companies in the Bay Area use Netsuite; hence I wanted to find out more about it. First, if you don't actually have access to the software the screenshots are TINY so really hard to see. Second, this book was published in 2011. I assumed incorrectly that it would be updated like regular textbooks. But it's not and we all know how quickly technology changes. Third, the entire value of the Netsuite platform is its integrated "modules". However this book does not talk anywhere about how a sales order automatically gets converted into an invoice. This was one of the main reasons I purchased this book, to see how Netsuite handles this part of the quote to cash process. Fourthly, revenue recognition is a huge topic in the Silicon Valley and this book completely leaves out that part of the functionality. Finally, this can be seen as a pro or a con but if you are already an accountant, the book does spend some time on explaining basic accounting concepts.

This book is one of a very few of the books on Netsuite. Netsuite itself is not very intuitive and this text does its best to describe some of the details of the application. I would have given this a 4 star rating but there isn't complete information and examples but for a few of the operations I needed.

I started using NetSuite last year for work and wish, after now reading it, I had had this book from day one. The "For Dummies" series are known in general as great resources for quick tips and helpful tools, and this version doesn't disappoint. Even after having used NetSuite for almost a year before picking it up, I still found new and interesting things. It has helped me be more effective and productive in our NetSuite system.

NetSuite is a vast system with CRM, ERP, E-commerce, PSA, Customer Service capabilities all inclusive to it. Over the years I have learned it the hard-way - by using it and through the usergroup and the online documentation. I was excited to see the book finally get published and often use it now as a training aid when teaching others about NetSuite. Bottom line - great resource for new users getting started with NetSuite.

Not a very good book. Makes way too many assumptions that you know what they're talking about. I don't consider myself a dummy, and certainly NetSuite has its' complexities, but this book doesn't really make those complexities much easier to conquer.

this book is way too much about how to bookkeep for a small business and not nearly enough about how to actually navigate/use netsuite at a reasonably high-level. If you've never heard of quickbooks and ended up buying netsuite, I guess this would be useful, but it just hasn't provided very much value for me.

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